

BETTER Business **BB**

BUSINESS DIARY

CONSIDER THIS:

THE Considering a Business Seminar is designed to give potential business owners an overview of the important factors to consider before starting or buying a business for the first time.

You will hear from a variety of subject matter experts such as an accountant, solicitor and business owners.

The free workshop is on this morning, 9.30 – 11.30am at the DEEDI office, Level 1, 60 Wisers Road, Maroochydore.

To register contact DEEDI ASAP on 5451 6300 or email Sunshine.Coast@deedi.qld.gov.au

BACK TO BASICS:

LOCAL consultant Shiralee Wilson delivers this Small Business Solutions workshop series, starting this Thursday.

All five workshops are held every Thursday from March 10. They cost \$200 and include one-on-one business mentoring, morning tea and networking.

They are held at the Yellow Pages office, Level 2/12 Innovation Parkway, Birtinya.

Make a booking on 1300 406 080 or email enquiries@smallbusinesssolutions.qld.gov.au

GOVERNMENT BUSINESS:

THIS workshop is aimed at IT businesses and will teach state government procurement processes, how to complete tender documents, interpret and respond to terms and conditions, search government purchase requirements for value and range of products and services and prerequisites in being an eligible supplier.

It is being held at the DEEDI office, Level 1, 60 Wisers Road, Maroochydore, March 11, 9am – 2.30pm.

The cost is \$44. Book by phoning 5451 6300 or emailing sunshine.coast@deedi.qld.gov.au

SUSTAINABILITY EXPOSED:

LEARN about sustainability from one of the best.

Queensland Complete Printing manager Don Parry will present the first Management Exposed workshop for the Australian Institute of Management on March 16.

It is being held at the Maroochydore Surf Club, 7 – 9am.

The cost is \$33 for members or \$39.50 for non-members.

RSVP before March 14 on 1300 882 895 or online at www.aimevents.com.au

MANUFACTURERS NETWORKING:

THE next Sunshine Coast Manufacturers Networking event is on at Weir Minerals Multiflow's Coolool factory on March 30.

The group will meet at 5.15pm for a 5.30pm start and food and refreshments will be provided.

The event is free and manufacturers are urged to bring along staff or someone in your supply chain.

RSVP before March 28 by emailing scott.breust@deedi.qld.gov.au or by phoning 5451 6309.



Terry Frawley of Ken Guy Real Estate, Michele Kinimaka of Chilli and Anna Schaumkel of beAttitude.

PHOTOS: NICHOLAS FALCONER



Lynne Severn and Katja Szeitszam of Accura Group with Krystal Steer of Firefly Press.



Andrew Jackson of Chilli, Ben Alexander of Australian Off Road Campers and William White of Backup IT.

Chilli heats up rainy night with seminar

KAWANA creative agency Chilli held the first of their latest series of free seminars last week.

The Innovation Parkway offices were full despite the evening storm, with a mix of small business owners and marketing staff from a collection of start-up ventures and long established Sunshine Coast businesses.

The seminar focused on how to develop effective visuals to help businesses cut through the clutter and stand out from the crowd.

The next seminar is called The Power of Your Brand and will be on May 5.



Chilli staff Jake Thomas and Nik Nieuwenhuis.

THE BETTER Business

THE GREAT IDEAS GRANT

WIN A \$20,000 BETTER BUSINESS GRANT PACKAGE!!!

The all new Better Business section in Sunshine Coast Daily is giving one local entrepreneur the chance to ****WIN** a small business grant of \$10,000 plus \$5000 in APN advertising support plus a \$5000 Officeworks package!!!

Simply tell us your great business idea, and you just might win the support you need to get the project off the ground. Judges will be looking for ideas that innovative and contribute to the region whether that's in additional jobs, resources, or social or environmental innovations.

GET YOUR APPLICATION AND SELECTION CRITERIA ONLINE AT WWW.SUNSHINECOASTDAILY.COM.AU OR COLLECT THE ENTRY APPLICATION FROM THE SUNSHINE COAST DAILY FRONT COUNTER, NEWSPAPER PLACE AND DALTON DRIVE, MAROOCHYDORE.



* Visit www.sunshinecoastdaily.com.au or the Sunshine Coast Daily front counter for full terms and conditions. Applications close Friday April 29, 2011 at 10am. The winning applicant of The Great Ideas \$20,000 Grant will be selected by an independent panel of business leaders Wednesday May 4, 2011 at Level 3, 33 Park Road, Milton, QLD. Winner's name will be published in the Sunshine Coast Daily, public notices on Friday May 6, 2011.

**There is one \$20,000 Better Great Ideas Grant available to win for one applicant from one of the 14 APN ARM participating daily publications listed in the terms and conditions.

The business idea must be for a new business, local to the APN ARM distribution footprint and cover all the requirements in the application form.

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