

Hire or outsource?

More and more businesses now see the value of outsourcing their marketing and creative functions to professionals, and gain the skillset of an entire marketing team for less than the cost of 1 full-time employee.

Full-time employee

Salary \$70,000
Superannuation \$7,350
Internal Costs \$7,000

} **TOTAL:**
\$84,350+

ARE YOU TRYING TO FIND A UNICORN?

One employee with the following skill set:

Graphic Design, Web Development and Coding, Digital Marketing, Inbound Marketing, Content and Copy Writing, Strategic Marketing and Planning, Creative and Conceptual Campaign Creation.

The Inefficiencies:



20 days
annual leave



10 public
holidays



10 days
sick leave

TOTAL:

40 Days = 8 weeks of FULL PAY
and NO activity

Losing out on 13K+

Marketing agency

By outsourcing your marketing to a full-service agency you will have access to all skill sets.

Chilli's fully loaded marketing team with over 175 years of combined experience, costs upwards of \$700k a year in salaries alone.

This could be YOUR new marketing team:



2
Directors



1
Creative
Director



2
Graphic
Designers



2
Web
Developers



1
Social Media
Manager



1
Content
Writer



2
Marketing
Strategists



2
Photo &
Videographers

Access all of this for less than
the cost of 1 full time employee!

Intelligent Creative.

Our list of services include:



Digital Marketing

Social Media Management
Inbound Automation
Google Adwords
Integrated Campaign Strategies



Strategic Marketing

Implementation Plans
Workshop Facilitation
Multi-media Campaigns
Full Service Retainers



Video & Photo

Video Production
Photography
Scripting & Editing
Animation



Website Development

Design & Build
User Experience Optimisation
eCommerce
SEO & SEM



Graphic Design

Marketing Material
Print Design
Point-of-Sale & Signage
Promotions & Advertising



Branding

Refresh
Rebrand
New Brand
Brand Expansion