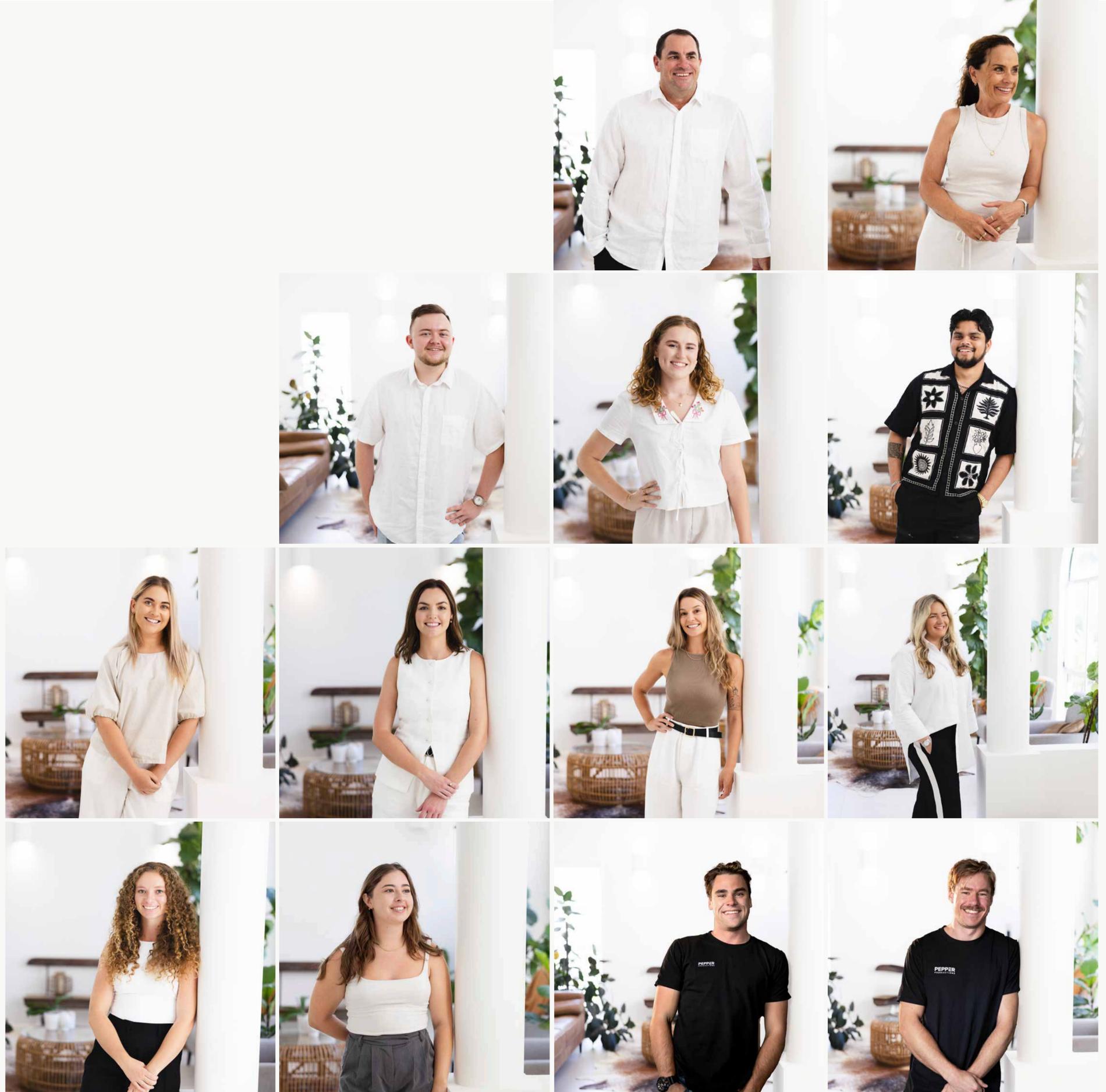




THE FULL-SERVICE MARKETING AGENCY

We believe in doing things differently by balancing intelligence and creativity.



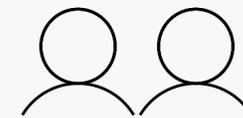


Your New Team

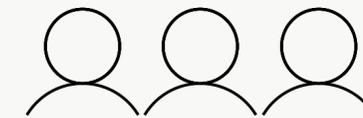
By outsourcing your marketing to a full-service agency you will have access to all skill sets. This could be your new marketing team.



2 x Directors



2 x Marketing Strategists



3 x Copywriters & Social Media Managers



3 x Photo & Videographers



2x Dedicated Web Developers



2 x Graphic Designers



2 x Digital Specialists

Our Collective Education

Certified Partner Digital Marketer

We are one of only 6 companies in Australia listed as a Certified Partner with Digital Marketer.

In an unregulated industry like marketing, it provides certification and recognition for the experience, skills and services we are well-equipped to deliver.

Degrees:

- Bachelor of Advertising & Marketing
- Bachelor of Information and Communications Technology, Majoring in Mobile and Web Development
- Bachelor of Business Majoring in Marketing
- Bachelor of Food Marketing and Entrepreneurship
- Bachelor of Design and Communication
- Bachelor of Information Technology, Minor in Computer Science and Networking
- Bachelor of Commerce

Other Qualifications/Certificates:

- Advanced Diploma in Project Management
- Google Search Ads
- Google Display Ads
- Google Shopping Ads
- Advanced Google Analytics
- Meta Blueprint
- Semrush SEO Toolkit
- Customer Acquisition Specialist – Paid Traffic Mastery
- Search Marketing Specialist – SEO Mastery
- E-commerce Marketing Specialist
- Email Marketing Specialist
- Certificate 2 in Digital Media & Technology



Accreditations

Memberships

Australia Marketing Institute Professional Member

QLD State Committee of the Australian Marketing Institute Member



Partners



Experience



1993

Established
in 1993

30+ years

Under One Family
Ownership



500+

New Brands Created

500+

Websites Built



275+

Years Combined
Experience

150+

Marketing
Workshops Held



References



Jarred & Rob - Directors



Chilli have been our partners for all things Digital, Design & Marketing for over 6 years now, and our business just continue to blossom with their help. A Fantastic result so far with yesterday's EDM! We topped huge results in online sales yesterday. We are over the moon with this result overall, Thank You All.



Anthony Sinclair - General Manager



This is an amazing company with highly skilled, well trained and organised staff. They found a solution for my business that I did not think was possible for the value they offer. Why hire a marketing person with just one skill set when Chilli can provide a range of services and solutions within a reasonable budget? The competitive advantage they have with their own production company- Pepper Productions makes for seamless execution for content creation. Great company- could not recommend them highly enough.



Kings Beach Surf Club



Kings Beach Surf Club's experience with Chilli has been fantastic. We initially reached out to Chilli for our brand rollout, and from there we have been working together on several other incredible projects. Right from the first moment we met with Darren, it's been a great experience. Darren's and the team's ideas right in our first conversation set us up to succeed. At Chilli, they always make you feel comfortable, simply by their knowledge and experience. They are always happy for us to come into the office, sometimes on really short notice. They were fantastic and we were comfortable from the minute we stepped in the door.



Our Mission

We believe in doing things differently by balancing intelligence and creativity.

We are passionate, industry-leading professionals.

Based on the Sunshine Coast and delivering results nationally, our marketing agency has the experience and the expertise to take your business further. Our unique blend of intelligence and creativity exceeds expectations, and as a result, we've built a robust list of clients across a broad range of industries.

Chilli has the collective experience and skills to bring your marketing to life. Our team is a rare mix of dedication, drive and creativity. When partnering with Chilli, not only do you partner with a market-leading strategic marketing team, you get top-notch customer service, innovation, 30 years experience – and most importantly, you get results.

